

Ensuring Success 2024

Session 7 Resources – Generative AI and Your Accounting Firm

Panelists: John Higgins, TJ Lewis, Blake Oliver

Webinars:

- CPA Academy: [AI In Accounting: Redefining the Profession with AI and Real-Time Accounting](#)
- Auditoria: [Finance Disrupted – How Generative AI Will Revolutionize the CFO Office](#)

Articles:

- Massachusetts Institute of Technology: [Explained: Generative AI](#)
- Harvard Business Review: [How Generative AI Is Changing Creative Work](#)
- Journal of Accountancy: [GenAI for CPAs: 10 Prompt-writing tips](#)
- AICPA: [Generative AI and risks to CPA Firms](#)
- Thomson Reuters: [How do different accounting firms use AI?](#)

Whitepapers and other resources:

- Karbon: [The State of AI in Accounting Report 2024](#)
- CPA.com: [Generative AI Toolkit and Resources](#)
- Wolters Kluwer: [Generative AI through the lens of accountants and tax practitioners](#)

Blogs:

- Deloitte blog: [Generative AI in accounting: Opportunities and risks to assess today](#)
- Andreessen Horowitz blog: [Death, Taxes, and AI: How Generative AI Will Change Accounting](#)

Books:

- Dr. Scott Dell, Dr. Mfon Akpan: [ChatGPT and AI for Accountants: A Practitioner's guide to harnessing the power of GenAI to revolutionize your accounting practice](#)

Podcasts:

- CPA Practice Advisor: [The Technology Lab Podcast – Generative AI: Dall-E and MS-Designer](#)
- Earmark Podcast: [Accounting Firm Marketing in the Era of Generative AI](#)